

# KEGWORTH TOWN CRICKET CLUB SPONSORSHIP 2018

[www.kegworthtownncc.co.uk](http://www.kegworthtownncc.co.uk)





## Why Us?

- 3 Senior Saturday League Teams, 1<sup>st</sup> XI in ECB Premier League, 5 junior sides
- Matches played weekly throughout Leicestershire and Nottinghamshire
- High integrity and forward thinking club with dedicated volunteers
- ECB Clubmark Accredited Club - We're recognised as a safe, effective and child-friendly club

## Why Now?

- 2018 sees our 4<sup>th</sup> season with 3 senior Saturday teams playing throughout Leicestershire, while our Sunday friendly team travel throughout Leicestershire, Nottinghamshire and Derbyshire
- Our two season sponsorship deals are due for renewal and are being snapped up!!
- We have record numbers of junior players from the age of 6, using the ground for training and matches. Our volunteer coaches continue to provide a vital community link to the village.



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## Why You?

- We see a mutual benefit in working with local business, we are confident that through association with Kegworth Town CC we can raise the profile of your company to our members, opposition clubs, supporters, parents and visitors to our ground and website

## The Benefits

- Tax deduction on your investment
- Brand awareness for your company at an established cricket club playing matches all over the East Midlands
- We host over 40 senior matches per season as well as around 50 junior fixtures providing exposure of your brand to thousands of players, parents and supporters each year
- By sponsoring a community club, who promote a much needed sporting outlet to youngsters in the local area, your brand will be seen to have a 'community spirit'



## and finally....

- Without the financial support of local businesses, our club would struggle to exist and the opportunity to provide an out of school sporting activity for local youngsters would be lost

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**SOLD**

## Main Sponsor 2018/19

Exclusive to single sponsor

As Platinum Sponsor you will be the main sponsor of Kegworth Town CC for a minimum of 2 seasons. This entitles you to:

**Playing Shirts** – Your company logo/branding on the prime front position on the playing shirts worn by all playing teams during matches

**Advertising Board** – Your company logo/branding on the prime advertising board on the pavilion

**Website** – Your company logo/branding on the front page of the club website and in the prime side banner position on every page.

**Company Literature** – Leaflets, brochures and handouts displayed in the club house for members and social visitors

**Handbook** – Your company logo on the front of the handbooks distributed to all members and parents.



**£SOLD**

Sold for 2018/19 to The Cap & Stocking Public House, Kegworth

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## Gold Sponsor 2018/19

**SOLD**

As a Gold Sponsor you will be the main sponsor of Kegworth Town CC for a minimum of 2 seasons.

**Playing Shirts** – Your company logo/branding on the back of the playing shirts worn by all playing teams during matches

**Advertising Board** – Your company logo/branding on an advertising board around the ground

**Website** – Your company logo/branding on the club website and in the side banner position on every page

**Company Literature** – Leaflets, brochures and handouts displayed in the club house for members and social visitors

**Handbook** – Your company within the handbooks distributed to all members and parents.



**Back of Shirt  
£SOLD**

To Wild Thyme, Kegworth

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## Silver Sponsors 2018/19

**Why not join our existing Silver Sponsors by having your company advertised around the ground??**

As a Silver Sponsor you will be a sponsor of Kegworth Town CC for a 1 or 2 seasons. This entitles you to:

**Advertising Board** – Your company logo/branding on the prime advertising board on the pavilion

**Website** – Your company logo/branding on an advertising board on the boundary perimeter in full view of the pavilion and spectators

**Company Literature** – Leaflets, brochures and handouts displayed in the club house for members and social visitors

**Handbook** – Your company within the handbooks distributed to all members and parents.

### Package Prices

(including manufacture of board)

**1 season - £175**

**2 seasons - £295**



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## Scoreboard and Scorebox Sponsors

The electronic Scoreboard and Scorebox at KTCC provide prime sponsors board locations at the ground.

As Scoreboard or Scorebox Sponsor you will be a sponsor of Kegworth Town CC for 1 season. This entitles you to:

**Advertising Board** – Your company logo/branding on the prime 8' x 2' advertising board on the Scoreboard or Scorebox in full view of the pavilion and spectators

**Website** – Your company logo/branding on the club website, and a link to your company website

**Handbook** – Your company within the handbooks distributed to all senior members, juniors and parents.

### Package Prices

(including manufacture of board)

**£400 per season per space**



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## Bronze Sponsors 2018

**Why not join our existing  
Bronze Sponsors for 2018?**

As a Bronze Sponsor you will be a sponsor of Kegworth Town CC for a 1 season. This entitles you to:

**Website** – Your company logo/branding on the club website, and a link to your company website

**Handbook**– Your company within the handbooks distributed to all senior members, juniors and parents.

**Package Prices**  
**£50 per season**



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Thank you for your valuable time, I hope that you decide to join us for 2018 as a sponsor.

We are also very keen to listen to potential sponsors own ideas or suggestions on how they could support the club, so if you have an idea, let us know!



@KegworthTownCC



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Cricket Club

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Or call 07565973140



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